

PATRICIA REGIER

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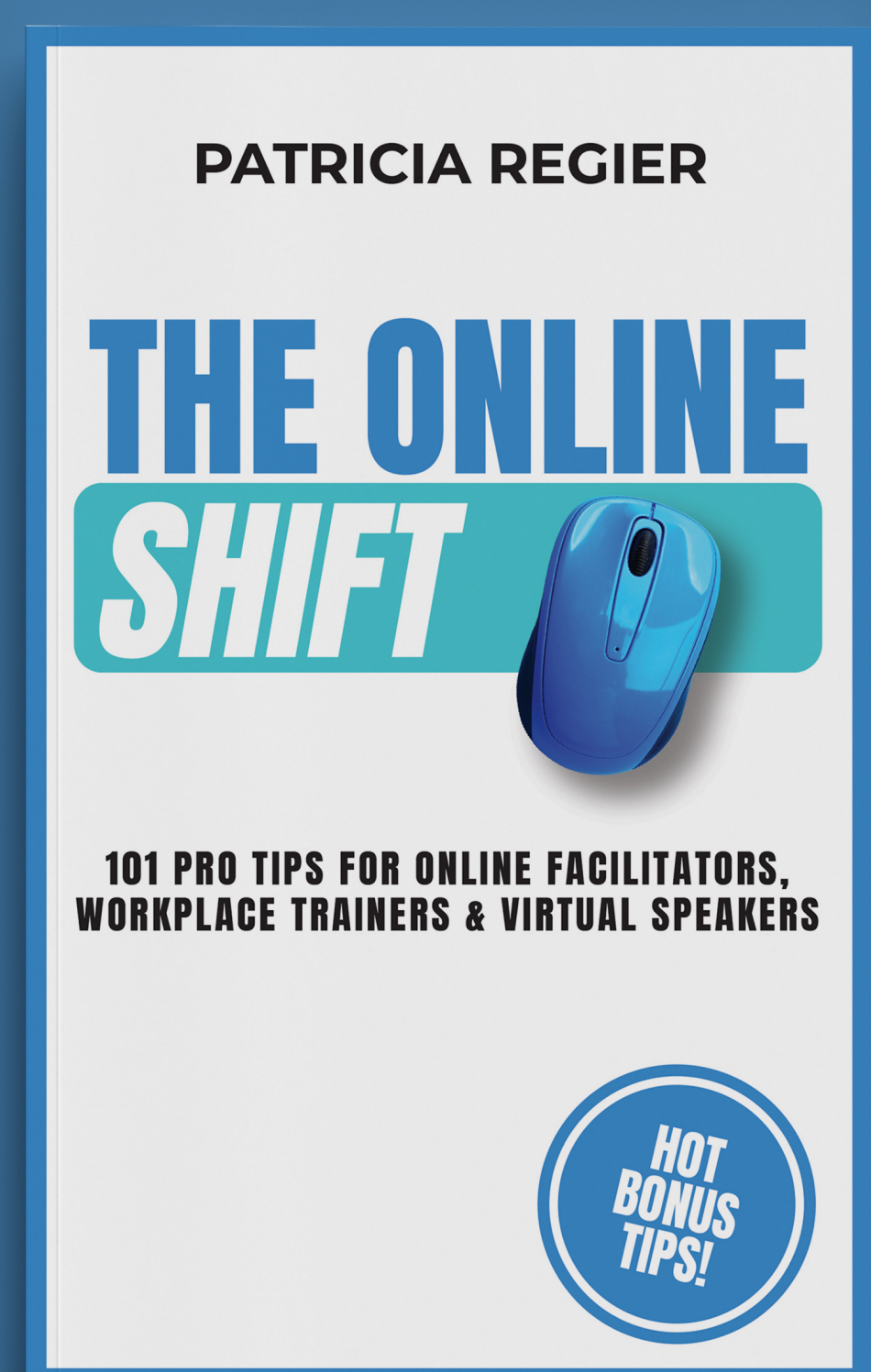
Patricia Regier is the Online Expert who's built a career believing that training doesn't have to be boring. Her debut book, *The Online Shift: 101 Pro Tips for Online Facilitators, Workplace Trainers & Virtual Speakers*, teaches newcomers to the online space and seasoned professionals alike how to optimize their online presence and maximize engagement. Owner of Regier Education INC., Patricia was focused online before online became every day. She's tried, tested and refined using the latest behavioural science, research and psychology to ensure your next online experience is a hit!

From Tech to Talk, Patricia believes that a facilitator who is thriving in the online space can create an amazing learning space, and turn their audience into participants.

THE BOOK

The Online Shift: 101 Pro Tips for Online Facilitators, Workplace Trainers & Virtual Speakers

The whole world is now online. We've shifted. Whether it caught you by surprise and made you pivot your business or you saw it coming a mile away, *The Online Shift*, will help you handle your online presence like a Pro. With over 101 tips that are far from generic, Online Expert, Patricia Regier, helps you stand out from the crowd, make your meetings, virtual workshops, training and online events memorable and do it with ease. If you think you've got a lot to learn or there's nothing left to know - this book will surprise even the most seasoned of online professionals. Turn your audience into participants, deliver the unexpected, learn to teach online the way your audience learns and retain best, and have fun doing it.





The Online Shift: 101 Pro Tips for Online Facilitators, Workplace Trainers & Virtual Speakers

- Page count: 88 pages
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- Price: \$15.99
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If you are feeling stuck about one aspect of your online learning events or don't know what is missing, this book can help. There may be aspects you had not considered, in regards to the stages of: before your learning event, during the training or after the experience. This book is designed to be an easy, on-the-go book. You can read one section or skip ahead, choosing your own adventure, depending on what quick pro tips you need at the moment. The Online Shift's goal is to support you to enjoy facilitating online and feel confident that you are creating engaging learning experiences. The purpose is for your participants to remember how great they felt when attending your event and remember your content.

REACH OUT

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WATCH VIDEO



FOR IMMEDIATE RELEASE**THE SHIFT TO ONLINE IS HERE TO STAY, WITH GAS PRICES AND THE NEXT WAVE FROM TECH TO TALK ONLINE PRO, PATRICIA HAS SOME TIPS YOU CAN USE**

From Niagara, Ontario, Canada, Joining you online.

Bored or tired of online, but don't want to go back to what you used to do in-person either, we talk to online pro Patricia Regier, author of the new book *The Online Shift*, with 101 tips.

"Shifting your audience into participants requires an intentional approach to creating and facilitating the learning experience journey."

"This book is designed to be an easy, on-the-go book. You can read one section or skip ahead, choosing your own adventure, depending on what quick pro tips you need at this moment."

"The more you learn to play with a new engagement tool, the more you can get past the uncomfortable zone and get into the creative zone."

"People tend to facilitate in the way they like to receive information. Stretch your comfort zone and expand your engagement reach."

"Start where you are and use what you have, but commit to continuing to grow."

"Don't focus on something that you don't want your participants to focus on."

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<https://www.amazon.ca/Online-Shift-Facilitators-Workplace-Trainers/dp/1778011152/>

The Online Shift is still happening! 5 Tips For A New Hybrid Workplace

- Define what is hybrid for your context. A blended audience for meetings and training, or sometimes everyone is together in-person and sometimes fully online.
- Don't forget those online, intentionally plan engagement and interaction for those together in-person and those virtual. There are a lot of logistics to sort out.
- Work as a team. A producer for those online, a technical support person in the room, and a lot of communication between the facilitator and the team.
- Consider what the purpose and outcomes are for the meeting, training or event. Is it engagement, participation, team building, or something else? Plan how you will facilitate those outcomes through the experience.
- Consider the details, communication and needs of each group, and plan for all scenarios. What do people need ahead of time, and what backup plans need to be in place.

The Online Shift is still happening! 5 Tips to improve the online learning experience journey

- Consider what the purpose and outcomes are for the meeting, training or event. Is it engagement, participation, team building, or something else? Plan how you will facilitate those outcomes through the experience.
- Consider the details, communication and needs for everyone involved. Plan ahead for all scenarios. What do people need ahead of time (link, access, onboarding etc.), and what backup plans need to be in place.
- Work as a team. An online producer for technical support person and practices ahead of the event to detail the communication between the facilitator and the team.
- Consider accessibility needs and give alternate options for all activities.
- Intentionally develop an experience that includes before, during and after the event.

The Online Shift is still happening! 5 Tips to set up for virtual learning success

- Consider what needs to be planned, created, communicated, and practiced before the event. This is part of the promo and prepared chapters.
- Intentionally set up the beginning of an event to be welcoming and safe. Provide opportunities to increase enthusiasm and engagement. I call this the prelude.
- Our energy as facilitators and leaders comes through the camera and computer. If we are tired or frustrated, we have to work extra hard to set the tone of the experience. This is part of the presence chapter.
- We tend to facilitate and communicate in the way we like to receive learning or communication. Building in layers of engagement is important to reaching the variety in our audiences and invite participation.
- What we focus on is what directs the focus of our participants. If a leader begins with talking about 'I know we are tired of meeting online, or I know we don't like this platform, but the speaker insisted – then it's not the best start for everyone involved.' This is just one of the many tips in the Promise Chapter.
- Hot Bonus Tip – I have many in the book. "The more you learn to play with a new engagement tool, the more you can get past the uncomfortable zone and get into the creative zone."